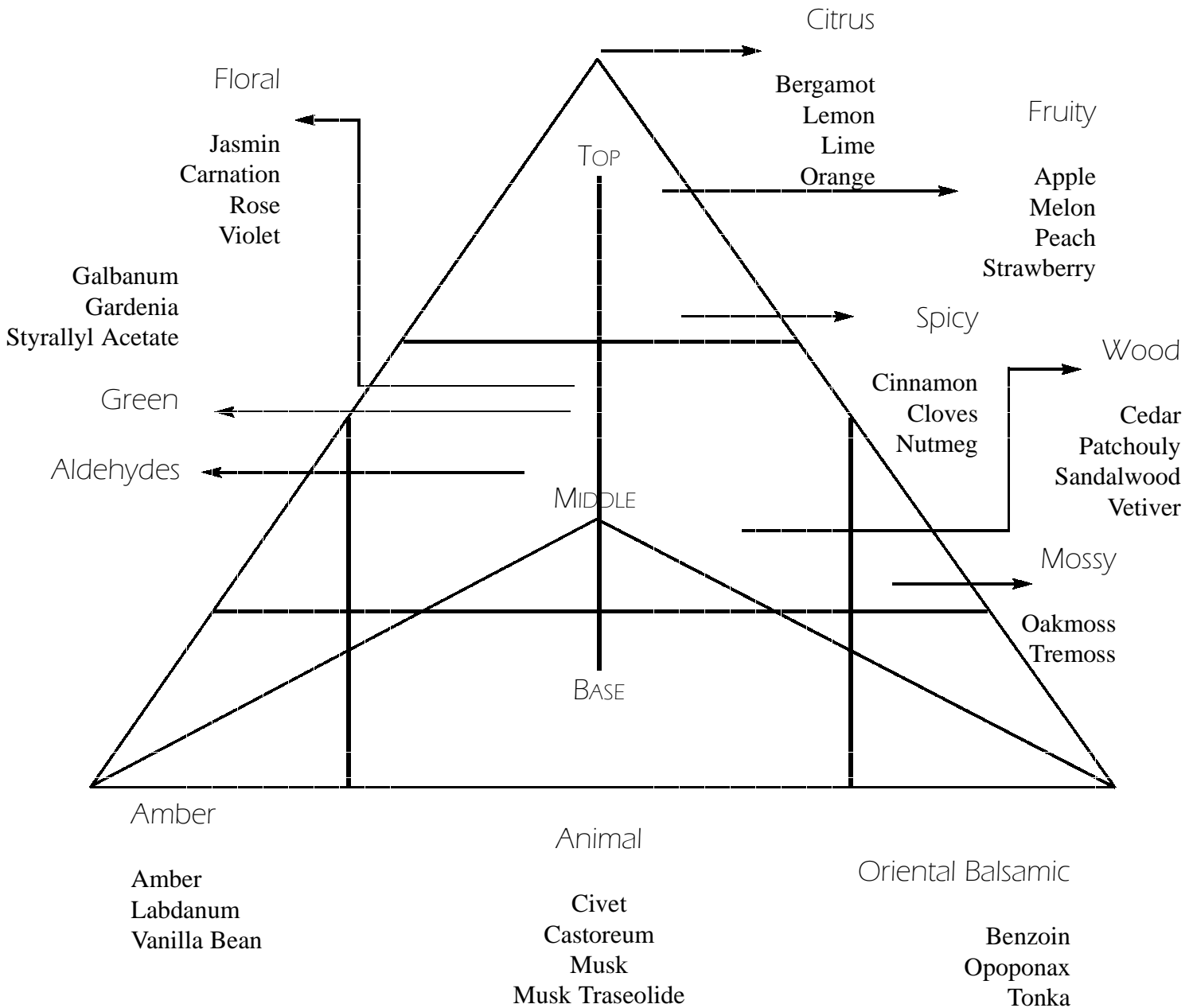


Fine Woman's Fragrance - L'Air du Floral



The Scent Pyramid

The florals represent the soul of every feminine perfume. They are basically middle notes. Nevertheless, as you can see, they also play an important role in the development of the top and the base of the fragrance.

The citrus, first of the top notes, also play a fairly important role in the development of the middle of a fragrance. Then come the green notes, the fruity notes, and lastly the aldehydes, pure aroma chemicals with no bases in nature, which are used to give diffusion and originality to a fragrance.

From there, we move on to the base notes, which include the spices (which may also play an important role in the development of the top of the fragrance), the mosses, the woods, the oriental/balsamic, the animal and the amber notes.

A triangle such as the outside one will give you a fragrance such as L'Air du Temps. The narrow inside triangle with its emphasis on the top notes shows a fresh fragrance such as Diorella. The wide triangle with its emphasis on the base notes illustrates a fragrance such as Shalimar.

While this is a very much a generalization, by varying the form of the triangle one can obtain an idea of the performance of a fragrance and of the corresponding raw materials which go into its development.

The above should not be interpreted as an attempt to reduce a perfume to a mere triangle: the grandeur of a fragrance comes from its richness, not from its austerity. Nevertheless, the triangle approach seems the most apt for visually translating notions which we all know are particularly difficult to grasp and express.

L'Air du Floral / Ricie - Floral Floral

| | | |
|--------------|--|-----------------------|
| Top Notes | Bergamot Rosewood, Neroli Peach, Spice Notes | Fresh Flowery |
| Middle Notes | Clove Rose de Mai, Ylang - Ylang Orris, Orchid, Lily | Floral Spicy |
| Base Notes | Sandalwood, Musk Vetyver, Benzoin, Cedar Amber, Moss | Mild Powdery Feminine |

Fine Woman's Fragrance - L'Air du Floral

Chypre Green

| Fragrance Ingredient | | Fragrance Ingredient | |
|----------------------|-----------------------------|----------------------|------------------------------|
| 83 | Iso E Super | 6 | Di Methyl Benzyl Carbinol |
| 18 | Musk 50 DPG | 1 | Geranyle Acetate Pure |
| .1 | Alcohol C - 9 | 4 | Petunial |
| 6 | Lavander Oil 40/42 | 1 | Frescile |
| 3 | Galaxolide | 5 | Blood Orange Oil |
| 65 | Muguet Base | .1 | Acetophenone |
| 11 | Benzyl Alcohol | 14 | Allyl Amyl Glycolate |
| 4 | Santal Blanc | .1 | Aldehyde C - 11 Cyclic |
| 18 | Argumen Aldehyde Substitute | 3 | Bois Ambrene Forte |
| .1 | Vanilla Sur Abs. C'Less | 16 | Peach Aldehyde |
| 57 | Geraniol Extra | 2 | cis - 3 - Hexenyl Salicylate |
| 11 | Anisic Aldehyde | 3 | Ionone Alpha |
| 28 | Benzyl Salicylate | 2 | Floralyn |
| 15 | Phenyl Ethyl Alcohol | 1 | Florol |
| 19 | Methyl Ionone Gamma Coeur | 6 | Nectaryl |
| 11 | Aldehyde C - 14 | 7 | Hydrofix L |
| 22 | Hercolyn - D | 22 | Linalyl Acetate |
| 8 | Top Galbanum 18.326 | 4 | Heliotropine |
| 42 | Di Ethyl Phthalate | 12 | Benzoato Benzila |
| 29 | Terpineol - Prodasynt | 15 | Sandalore |
| 8 | Citronellol 750 | 7 | Ethyl Vanilla |
| 14 | Ionone Alpha Refined | 1 | Mousse De Chene |
| 1 | Rose Oil Orient | 23 | Benzyl Acetate FFC |
| 3 | Cassis Fragrance | 1 | Anisyl Alcohol |
| 14 | Tangerine / Brazil | 4 | Ethyl Vanilline |
| 3 | Styrallyl Acetate | .1 | Neofolione |
| .1 | Iris Abs. | | |
| 11 | Ethyl Linalool | | |
| 327 | Di Propylene Glycol | | |
| 1 | Applinal | 1,000 | |
| .1 | Phellodrine Fruit Oil | | |
| 3 | Bois Iris | | |
| 1 | Coriander Seed | | |
| 1 | Pearalate | | |
| .1 | Iralia | | |
| 2 | Eugenyl Acetate | | |