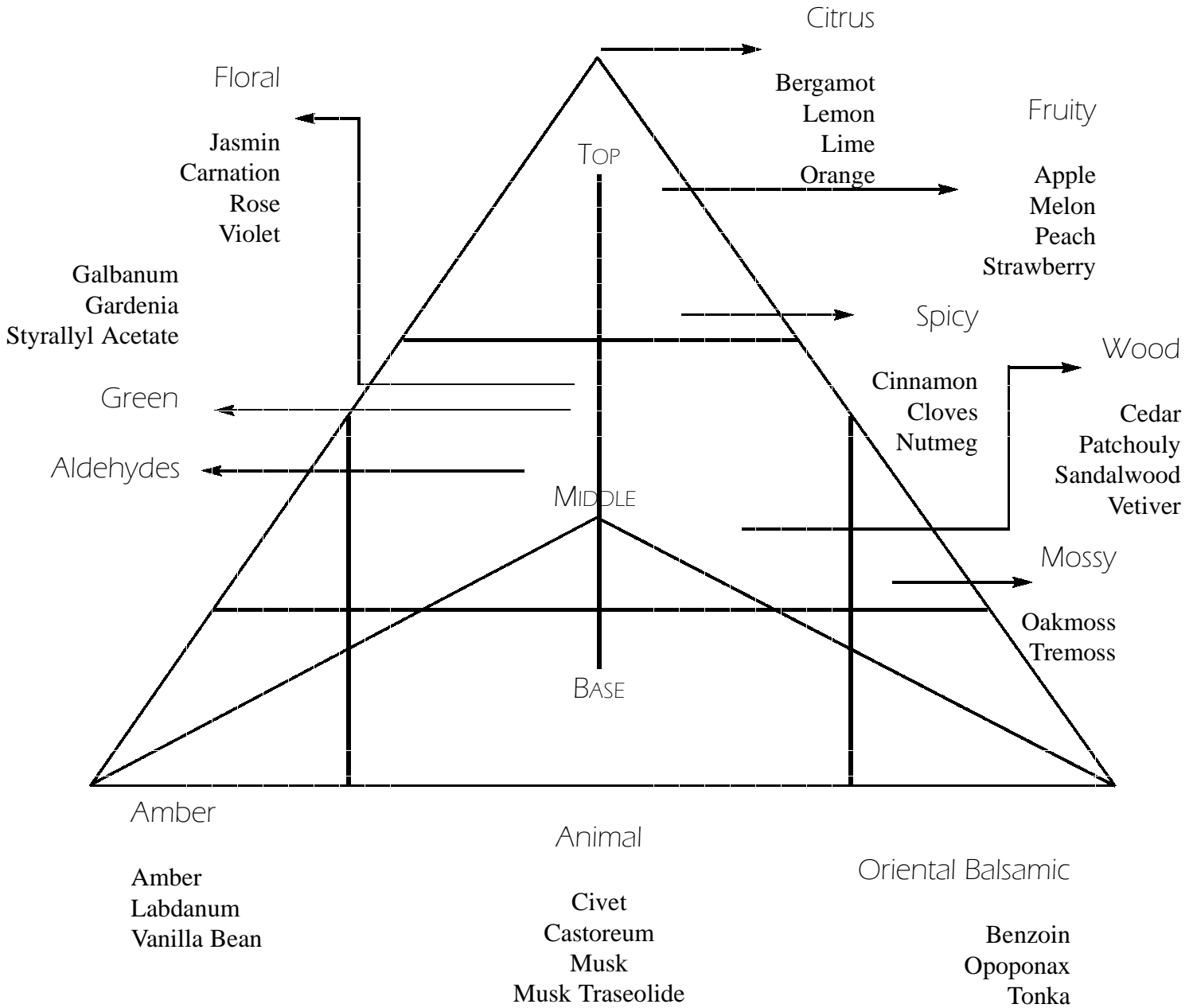


Fine Woman's Fragrance - L'Air du Floral



The Scent Pyramid

The florals represent the soul of every feminine perfume. They are basically middle notes. Nevertheless, as you can see, they also play an important role in the development of the top and the base of the fragrance.

The citrus, first of the top notes, also play a fairly important role in the development of the middle of a fragrance. Then come the green notes, the fruity notes, and lastly the aldehydes, pure aroma chemicals with no bases in nature, which are used to give diffusion and originality to a fragrance.

From there, we move on to the base notes, which include the spices (which may also play an important role in the development of the top of the fragrance), the mosses, the woods, the oriental/balsamic, the animal and the amber notes.

A triangle such as the outside one will give you a fragrance such as L'Air du Temps. The narrow inside triangle with its emphasis on the top notes shows a fresh fragrance such as Diorella. The wide triangle with its emphasis on the base notes illustrates a fragrance such as Shalimar.

While this is a very much a generalization, by varying the form of the triangle one can obtain an idea of the performance of a fragrance and of the corresponding raw materials which go into its development.

The above should not be interpreted as an attempt to reduce a perfume to a mere triangle: the grandeur of a fragrance comes from its richness, not from its austerity. Nevertheless, the triangle approach seems the most apt for visually translating notions which we all know are particularly difficult to grasp and express.

L'Air du Floral / Ricie - Floral Floral

Top Notes	Bergamot Rosewood, Neroli Peach, Spice Notes	Fresh Flowery
Middle Notes	Clove Rose de Mai, Ylang - Ylang Orris, Orchid, Lily	Floral Spicy
Base Notes	Sandalwood, Musk Vetyver, Benzoin, Cedar Amber, Moss	Mild Powdery Feminine

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Chypre Green

Fragrance Ingredient		Fragrance Ingredient	
83	Iso E Super	6	Di Methyl Benzyl Carbinol
18	Musk 50 DPG	1	Geranyle Acetate Pure
.1	Alcohol C - 9	4	Petunial
6	Lavander Oil 40/42	1	Frescile
3	Galaxolide	5	Blood Orange Oil
65	Muguet Base	.1	Acetophenone
11	Benzyl Alcohol	14	Allyl Amyl Glycolate
4	Santal Blanc	.1	Aldehyde C - 11 Cyclic
18	Argumen Aldehyde Substitute	3	Bois Ambrene Forte
.1	Vanilla Sur Abs. C'Less	16	Peach Aldehyde
57	Geraniol Extra	2	cis - 3 - Hexenyl Salicylate
11	Anisic Aldehyde	3	Ionone Alpha
28	Benzyl Salicylate	2	Floralyn
15	Phenyl Ethyl Alcohol	1	Florol
19	Methyl Ionone Gamma Coeur	6	Nectaryl
11	Aldehyde C - 14	7	Hydrofix L
22	Hercolyn - D	22	Linalyl Acetate
8	Top Galbanum 18.326	4	Heliotropine
42	Di Ethyl Phthalate	12	Benzoato Benzila
29	Terpineol - Prodasynt	15	Sandalore
8	Citronellol 750	7	Ethyl Vanilla
14	Ionone Alpha Refined	1	Mousse De Chene
1	Rose Oil Orient	23	Benzyl Acetate FFC
3	Cassis Fragrance	1	Anisyl Alcohol
14	Tangerine / Brazil	4	Ethyl Vanilline
3	Styrallyl Acetate	.1	Neofolione
.1	Iris Abs.		
11	Ethyl Linalool		
327	Di Propylene Glycol		
1	Applinal	1,000	
.1	Phellodrine Fruit Oil		
3	Bois Iris		
1	Coriander Seed		
1	Pearalate		
.1	Iralia		
2	Eugenyl Acetate		